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Audi of America will debut the all-new A5 and S5 Cabriolet at the 2017 North American International Auto Show

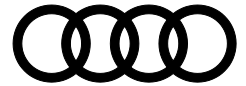
- **The all-new 2018 Audi A5 and S5 Cabriolet models offer sculpted design and a refined interior combined with the pleasure of open-air driving**
- **Two new engines, a 252 horsepower TFSI® four-cylinder engine in the A5 and a 354 hp TFSI® V6 in the S5 deliver dynamic performance**
- **New for 2018, all A5 and S5 Cabriolet models come standard equipped with safety belt microphones and a one-touch opening function for the soft top**

HERNDON, Virginia, January 5, 2017 – Completing the new generation of the A5 family, the all-new 2018 Audi A5 and S5 Cabriolet will make their US debut at the 2017 North American International Auto Show. With a fully automatic soft top that opens in 15 seconds and closes in 18 seconds at speeds of up to 31 mph and seating for up to four, the A5 and S5 Cabriolet are the perfect combination of design, top-down driving and dynamic performance.

An open-air driving experience

The A5 and S5 Cabriolet feature a fully electronic top that can be lowered using the new one-touch opening function, in just 15 seconds, at speeds of up to 31 mph. With the top up, the Cabriolet is designed for a refined driving experience. The soft cloth top complements the car's design and delivers outstanding acoustics thanks to effective insulation. When opened, the top folds into three layers and rests in a tray underneath the luggage compartment thereby offering the largest possible luggage space at all times.

Thanks to a smart mix of materials and lightweight design, the A5 and S5 Cabriolet models are 40 percent more rigid but lighter than their predecessors (55 pounds for the A5 and 99 pounds for the S5) and have increased in length and width. That increase in size translates into over an inch more front passenger shoulder room (26mm) and rear legroom (30mm).



Drivetrain

Similar to the Coupe and Sportback models, the A5 Cabriolet comes equipped with a 2.0-liter four-cylinder engine mated to a seven-speed S tronic® dual-clutch automatic transmission that produces 252 hp and 273 lb-ft of torque and sprints from 0-60 mph in 6.0 seconds, an improvement of 0.6 seconds compared to the previous generation.

The S5 Cabriolet is equipped with a re-engineered 3.0-liter TFSI® V6 engine to produce an impressive 354 hp and 369 lb-ft of torque between 1370 – 4500 rpm, and sprints from 0-60 mph in 4.8 seconds, half a second faster than its predecessor. The S5 is also newly equipped with an eight-speed Tiptronic® automatic transmission that is well suited for the low-end torque of the new 3.0-liter turbocharged engine.

Both variants of the Cabriolet come standard-equipped with quattro® all-wheel drive, offering enhanced agility through a self-locking center differential, with a basic ratio of 40:60 front to rear, and wheel-selective torque control.

A redesigned front five-link suspension with lightweight construction offers greater steering precision and excellent handling through optimized steering-rack placement direct at wheel centers. Suspension tuning enhancements have also improved through the wider track and longer wheelbase. Available dynamic steering (S5 models only) offers a variable steering ratio that adjusts based on vehicle speed and the Audi drive select setting.

Interior & Exterior Design

The 2018 A5 and S5 Cabriolet models mirror the coupe's breakthrough design language, featuring a wider, flatter Singleframe® grille and longer, lower hood lines that highlight the powerful engines of the new A5 family vehicles. The precise wave-design shoulder line is more pronounced than previous generations and wider wheel arches provide design cues to the vehicle's quattro® DNA. Three-dimensional LED taillights with dynamic turn signals offer a distinctly powerful look and emphasize vehicle width.

The refined interior of the A5 and S5 Cabriolet, with seating for up to four standard, includes greater attention to detail through functional refinements and additional driver-focused technologies. A three-dimensional decorative inlay trim with climate control integration spans from the door panels across the dashboard and adds breadth and lightness. The available 20-speaker Bang & Olufsen® sound system with 3D sound and two subwoofers offers both an acoustic and visual highlight in the interior.



Infotainment & Driver Assistance

The A5 and S5 Cabriolet offer the same advanced infotainment systems as the A5 Coupe and Sportback models including the available Audi virtual cockpit, MMI® navigation plus, standard Audi smartphone interface and newly available in-car Audi connect® infotainment and security features, supported by 4G LTE connectivity (where available). With natural language voice control and free-text search, A5 and S5 Cabriolet drivers can now control infotainment functions more effortlessly and intuitively. Standard safety belt microphones for the driver and front passenger help improve voice quality commands even with the top down.

A full suite of advanced driver assistance systems, including standard Audi pre sense® basic and city and available Audi adaptive cruise control with stop & go and traffic jam assist, help drivers navigate the road and traffic with increased confidence.

For more information, please visit www.audiusa.com.

Always pay careful attention to the road, and do not drive while distracted.

Driver assistance features are not substitutes for attentive driving. See Owner's Manual for further details, and important limitations.

Audi connect should only be used when it is safe and appropriate. Audi connect services and features are optional, provided with the support of authorized affiliated and third party service providers, and may require additional subscriptions with separate terms and conditions. Services are subject to change, and Google Earth and Street view services may not be available after December 2017. Certain services collect location information, see Terms of Service for information about how to disable and for other details.

Google Earth™ and “street view” services may not be available after December 2017.

2018 EPA estimates not available at time of publication. See www.fueleconomy.gov for updated information. Your mileage will vary and depends on several factors including your driving habits and vehicle condition.

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ABOUT AUDI

Audi of America, Inc., and its U.S. dealers offer a full line of German-engineered



luxury vehicles. AUDI AG is among the most successful luxury automotive brands globally. The Audi Group delivered over 1,800,000 vehicles to customers globally in 2015, and broke all-time company sales records for the 6th straight year in the U.S. Through 2019, AUDI AG plans to invest about 24 billion euros - 70 percent of the investment will flow into the development of new models and technologies. Visit www.audiusa.com or www.audiusa.com/newsroom for more information regarding Audi vehicles and business topics.