



Audi
Truth in Engineering



2016 Audi A3/S3

Audi of America
MEDIA INFORMATION KIT

OVERVIEW

A3 Family Highlights:

- ▶ The A3 family features the A3 Sedan, A3 Cabriolet, A3 TDI® clean diesel Sedan and the high-performance S3 Sedan. Soon to join the lineup is the A3 Sportback e-tron® gasoline electric hybrid (PHEV).
- ▶ The A3 models showcase every aspect of Audi expertise found in our full size luxury vehicles and make that technology available in an affordable premium compact vehicle including Audi side assist, Audi drive select, Bang & Olufsen® audio, and MMI® touch.
- ▶ The cockpit of the A3 is designed and focused on the driver, making it possible to concentrate optimally on the driving experience – innovations like a smartphone thin retractable MMI screen add to the unique experience.
- ▶ The A3 models come with premium standard features such as leather seating surfaces, power panoramic sunroof, Bluetooth® with audio streaming, SiriusXM® Satellite Radio, HD radio™, dual-zone automatic climate control, split-folding rear seatback, Audi pre sense® basic, and xenon plus front lighting with LED daytime running headlights and taillights.
- ▶ The A3 offers the Audi connect® system offering a 4G LTE connection and state-of-the-art graphics.

A3 Sedan and Cabriolet Highlights:

- ▶ A3 Sedan and Cabriolet models are available with two engine and powertrain options, the 1.8 TFSI® FWD or 2.0 TFSI® quattro® all-wheel-drive. The A3 Sedan is also available with a TDI® clean diesel engine.
- ▶ The A3 Cabriolet's top can be opened or closed electro-hydraulically in approximately 18 seconds, even while driving up to 31 mph, all at the press of a button.

S3 Sedan Highlights:

- ▶ The S3 Sedan expands upon the already sporty character of the A3 sedan, adding S model-specific details that underscore the high-performance for which Audi S models are known for.
- ▶ The S3 comes with a powerful, high-output 2.0L TFSI® engine with quattro® all-wheel drive producing an impressive 292 horsepower and 280 lb-ft of torque, achieving a speed of 0-60 mph in 4.7 seconds.
- ▶ Exclusive to its segment, the Audi S3 will offer an available Audi magnetic ride sport suspension – which can be adjusted via the standard Audi drive select system
- ▶ Unique S-model exterior kit, including: trunk lip spoiler, Aluminum-optic mirror housings and front & rear diffuser blades, aluminum door sills with S3 emblem, quad exhaust pipes with finishers, and Platinum Gray matte front grille with chrome struts
- ▶ The S3 comes standard with an S model-specific sport suspension & braking system, and S design 18-inch wheels with summer performance tires (19-inch wheels available as part of the 19" Performance package).

Lineup Changes for 2016 Include:

- ▶ Rear view camera standard
- ▶ Parking system plus standard
- ▶ Aluminum interior package standard (A3)
- ▶ Heated mirrors & washer nozzles standard (A3)
- ▶ Audi advanced key is optional on A3 Premium models
- ▶ Audi connect® added to MMI navigation plus package on A3 Premium Models
- ▶ Sport package requires with black headliner (A3)
- ▶ Auto-dimming rear view mirror with compass standard on Premium Plus models
- ▶ Technology package added on Premium Plus models (MMI® Navigation plus package & Audi side assist)
- ▶ S line style package added on A3 Premium Plus model
- ▶ LED lighting package available on A3 Premium Plus models
- ▶ Active lane assist standard on Prestige models
- ▶ Audi pre sense front standard on Prestige models
- ▶ Audi adaptive cruise control standard on Prestige models
- ▶ S3 Black optic performance package added on S3 models
- ▶ Red brake calipers available on S3 models
- ▶ Ibis White exterior color now available (A3)

Key Specifications

	A3 1.8T	A3 2.0T	TDI	S3
Starting MSRP* (Sedan/Cabriolet)	\$29,900/\$35,600	\$32,900/\$38,600	\$33,200	\$41,100
Engine	1.8 TFSI® FWD	2.0 TFSI® quattro®	2.0 TDI FWD	2.0 TFSI® quattro®
Transmission	six-speed S tronic®	six-speed S tronic®	six-speed S tronic®	six-speed S tronic®
Horsepower @ rpm	170 @ 4500-6200	220 @ 4500-6200	150 @ 3500-4000	292 @ 5400-6200
Torque (lb-ft @ rpm)	200 @ 1600-4400	258 @ 1600-4400	236 @ 1750-3000	280 @ 1900-5300
S tronic® (0-60 mph) (Sedan/Cabriolet)	7.2/7.4 seconds	5.8 / 5.9 seconds	8.1 seconds	4.7 seconds
Top Track Speed** (mph)	130 (210 km/h)	130 (210 km/h)	130 (210 km/h)	155 (250 km/h) 130 (210 km/h w/ all-season tires)
Curb Weight (lbs) (Sedan/Cabriolet)	3,175 (1440 kg)/ 3,373 (1530 kg)	3,362 (1525 kg)/ 3,583 (1625 kg)	3,241 (1470 kg)	3,450 (1565 kg)
EPA estimates S tronic® transmission (City/Highway/Combined mpg)†	Sedan: 23/33/27 Cabriolet: 24/35/28	Sedan: 24/33/27 Cabriolet: 24/32/26	31/43/36	23/31/26

* Prices listed are the Manufacturer's Suggested Retail Prices and do not include destination and delivery (\$925 for the A3 model line) option costs, and tax, title and license fees. Dealer sets actual price.

**Top track speed electronically limited in U.S. Always obey all speed and traffic laws.

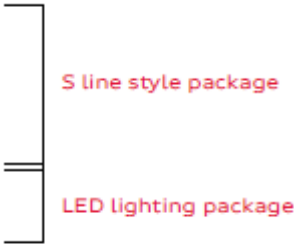
†Where stated, fuel economy values (mpg) are EPA estimates. Actual mileage will vary and depends on several factors including driving habits and vehicle condition.

MODEL HIGHLIGHTS

Exterior walk-around A3 S line® style package & LED lighting package:



- 1) S line fender badges
- 2) S line side sills
- 3) S line front bumper and grille insert
- 4) S line rear bumper
- 5) Full LED headlights w/ cornering & fixed all-weather light
- 6) LED interior lighting



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REVISED MAY 2015
All information subject to change

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TECHNICAL SPECIFICATIONS

Engineering/Performance	A3 1.8T	A3 2.0T	TDI	S3
Engine Type	Inline four-cylinder turbo direct injection, four valve per cylinder, DOHC	Inline four-cylinder turbo direct injection, four valve per cylinder, DOHC	Inline four-cylinder turbo direct injection, four valve per cylinder, DOHC	Inline four-cylinder turbo direct injection, four valve per cylinder, DOHC
Arrangement	Front Mounted-Transverse	Front Mounted-Transverse	Front Mounted-Transverse	Front Mounted-Transverse
Bore (in)	3.25 (82.5 mm)	3.25 (82.5 mm)	3.19 (81 mm)	3.25 (82.5 mm)
Stroke (in)	3.31 (84.1 mm)	3.65 (92.8 mm)	3.76 (95.5 mm)	3.65 (92.8 mm)
Displacement (cu in)	109.7 (1798 cc)	121.1 (1984 cc)	120.1 (1968 cc)	121.1 (1984 cc)
Compression Ratio	9.6:1	9.6:1	16.2:1	9.3:1
Horsepower @ rpm	170 @ 4500-6200	220 @ 4500-6200	150 @ 3500-4000	292 @ 5400-6200
Torque @ rpm (lb-ft)	200 @ 1600-4400	258 @ 1600-4400	236 @ 1750-3000	280 @ 1900-5300
Induction/Fuel injection	Turbocharged/FSI®	Turbocharged/FSI®	Turbocharged/TDI®	Turbocharged/FSI®
S tronic® (0-60 mph) (Sedan/Cabriolet)	7.2/7.4 seconds	5.8/5.9	8.1seconds	4.7
Top Track Speed* (mph)	130 (210 km/h)	130 (210 km/h)	130 (210 km/h)	155 (250 km/h) w/ summer tires 130 (210 km/h) w/ all-season tires)

*Top track speed electronically limited in U.S. Always obey speed and traffic laws.

Engine Design	A3 1.8T	A3 2.0T	TDI	S3
Cylinder Block	Cast Iron	Cast Iron	Cast Iron	Cast Iron
Cylinder Head	Aluminum Alloy	Aluminum Alloy	Aluminum Alloy	Aluminum-Silicon Alloy
Valvetrain/Intake	DOHC	DOHC	DOHC	DOHC
Emissions	PZEV/SULEV	PZEV/SULEV	ULEV2	ULEV2

Body/Suspension/Chassis

	A3 1.8T	A3 2.0T	TDI	S3
McPherson front struts w/ lower A-arm & stabilizer bar	■	■	■	■
Four-link rear suspension w/ separate springs/shocks	■	■	—	■
Torsion-beam rear suspension w/ separate springs & dampers	—	—	■	—
S Sport suspension	—	—	—	■
Electromechanical power steering	■	■	■	■
Ventilated front disc/solid rear disc brakes (in)	12.3/10.7 (312/272 mm)	12.3/10.7 (312/272 mm)	11.3/10.7 (288/272 mm)	—
Ventilated front & rear disc brakes (in)	—	—	—	13.4/12.2 (340/310 mm)

Wheels and Tires

	A3 1.8T	A3 2.0T	TDI	S3
A. 7.5J x 17 5-spoke-Star-design 225/45 R17 all-season tires	■	■	—	—
B. 7.5J x 17 10-spoke Dynamic-design 225/45 R17 all-season tires	—	—	■	—
C. 8.0J x 18 Audi Sport 10-spoke-Design 225/40 R18 all-season tires	□	□	□	—
D. 8.0J x 19 5-arm-Wing-design, Anthracite polished 235/35 R19 summer performance tires	□	□	—	■
E. 8.0J x 18 5-arm double spoke S3 design w/ 225/40 R18 summer performance tires* 225/40 R18 all-season tires	—	—	—	□
F. 8.0J x 19 5-parallel spoke Cast Aluminum design design 235/35 R19 summer performance tires*	—	—	—	□
G. 8.0J x 19 Audi Sport 5-V-spoke design 235/35 R19 summer performance tires*	—	—	—	□

*Tires are supplied and warranted by their manufacturer. High-performance tires are designed for optimum performance and handling in warm climates. They are not suitable for cold, snowy, or icy weather conditions. If you drive under those circumstances, you should equip your vehicle with all-season or winter tires, which offer better traction under those conditions. We suggest you use the recommended winter or all-season tire specified for your car or its equivalent. These high-performance tires also have a lower aspect ratio that aids performance and handling; however, in order to avoid tire, rim, or vehicle damage, it is important that the inflation pressure is regularly checked and maintained at optimum levels.

Please also remember in making your selection that, while these tires deliver responsive handling, they may ride less comfortably and make more noise than other choices. Finally, these tires may wear more quickly than other choices.

Transmission/Drivetrain	A3 1.8T	A3 2.0T	TDI	S3
Six-speed S tronic® dual-clutch transmission w/ FWD	■	—	■	—
Six-speed S tronic® dual-clutch transmission w/ quattro® all-wheel drive	—	■	—	■
Gear Ratios:				
1st	S tronic FWD 3.462: 1	S tronic quattro 2.923: 1	S tronic FWD 3.462: 1	S tronic quattro 2.923: 1
2nd	2.050: 1	1.792: 1	1.905: 1	1.833: 1
3rd	1.300: 1	1.143: 1	1.125: 1	1.308: 1
4th	0.902: 1	0.778: 1	0.756: 1	0.969: 1
5th	0.914: 1	0.800: 1	0.763: 1	1.037: 1
6th	0.756: 1	0.639: 1	0.622: 1	0.812: 1
Reverse	3.989: 1	3.264: 1	3.987: 1	3.263: 1
Final Drive 1st - 4th/5th - 6th & Reverse	4.118 / 3.045: 1	4.769 / 3.444: 1	4.375 / 3.333: 1	4.769 / 3.444: 1

Exterior Measurements	A3 1.8T	A3 2.0T	TDI	S3
Wheelbase (in) (Sedan/Cabriolet)	103.8 (2637 mm)/102.2 (2595 mm)	103.8 (2637 mm)/102.2 (2595 mm)	103.8 (2637 mm)	103.6 (2631 mm)
Length (in)	175.4 (4456 mm)	175.4 (4456 mm)	175.4 (4456 mm)	175.9 (4469 mm)
Height (in) (Sedan/Cabriolet)	55.7 (1416 mm)/55.5 (1409 mm)	55.7 (1416 mm)/55.5 (1409 mm)	55.7 (1416 mm)	54.8 (1392 mm)
Width (in)	77.2 (1960 mm)	77.2 (1960 mm)	77.2 (1960 mm)	77.2 (1960 mm)
Track front/rear (in)	61.2/60.1 (1555/1526 mm)	61.2/60.1 (1555/1526 mm)	61.2/60.1 (1555/1526 mm)	61.1/60.1 (1551/1526 mm)
Curb Weight (lbs) (Sedan/Cabriolet)	3,175 (1440 kg)/3,396 (1540 kg)	3,362 (1525 kg)/3,605 (1635 kg)	3,241 (1470 kg)	3,462 (1570 kg)
Drag Coefficient (Sedan/Cabriolet)	Sedan: Cw = 0.30 Front Area =2.12 sq. m Cabriolet: Cw = 0.30 Front Area =2.11 sq. m	Sedan: Cw = 0.30 Front Area =2.12 sq. m Cabriolet: Cw = 0.30 Front Area =2.11 sq. m	Cw = 0.33 Front Area =2.12 sq. m	Cw = 0.33 Front Area =2.12 sq. m

Interior Measurements

	A3 1.8T	A3 2.0T	TDI	S3
Headroom Sunshade (in, front/rear)	Sedan: 36.5/36.1 (927/918 mm) Cabriolet: 37.4/36.3 (949/921 mm)	Sedan: 36.5/36.1 (927/918 mm) Cabriolet: 37.4/36.3 (949/921 mm)	36.5/36.1 (927/918 mm)	36.5/36.1 (927/918 mm)
Legroom (in, front/rear)	Sedan: 41.2/35.1 (1047/891 mm) Cabriolet: 41.2/31.9 (1047/810 mm)	Sedan: 41.2/35.1 (1047/891 mm) Cabriolet: 41.2/31.9 (1047/810 mm)	41.2/35.1 (1047/891 mm)	41.2/35.1 (1047/891 mm)
Shoulder Room (in, front/rear)	Sedan: 54.8/53.0 (1392/1345 mm) Cabriolet: 54.8/45.7 (1392/1162 mm)	Sedan: 54.8/53.0 (1392/1345 mm) Cabriolet: 54.8/45.7 (1392/1162 mm)	54.8/53.0 (1392/1345 mm)	54.8/53.0 (1392/1345 mm)
Luggage Capacity (cu ft) (Sedan/Cabriolet)	12.3/9.9 Cabriolet w/top folded: 7.1	10.0/9.9 Cabriolet w/top folded: 7.1	12.3	10.0
Seating Capacity (Sedan/Cabriolet)	5/4	5/4	5	5

EPA mileage estimates/Capacities

	A3 1.8T	A3 2.0T	TDI	S3
EPA estimates S tronic® transmission (City/Highway/Combined mpg) [†]	Sedan: 23/33/27 Cabriolet: 24/35/28	Sedan: 24/33/27 Cabriolet: 24/32/26	31/43/36	23/31/26
Engine Oil (qt)	5.5 (5.2 liter)	6.0 (5.7 liter)	5.8 (5.5 liter)	6.0 (5.7 liter)
Coolant System (qt)	9.0 (8.5 liter)	9.0 (8.5 liter)	12.7 (12.0 liter)	10.6 (10.0 liter)
Fuel (gal)	13.2 (50 liter)	14.5 (55 liter)	13.2 (50 liter)	14.5 (55 liter)
Recommended Fuel	Premium	Premium	Premium	Premium

[†] Where stated, fuel economy values (mpg) are EPA estimates. See www.fueleconomy.gov for details. Actual mileage will vary and depends on several factors including driving habits and vehicle condition.

Steering

	A3 1.8T	A3 2.0T	TDI	S3
Type	Electromechanical, speed sensitive power steering	Electromechanical, speed sensitive power steering	Electromechanical, speed sensitive progressive steering	Electromechanical, speed sensitive progressive steering
Ratio	15.3:1	15.3:1	15.3:1	15.3:1
Turning Circle (curb-to-curb) (ft)	36.1 (11.0 m)	36.1 (11.0 m)	36.1 (11.0m)	36.1 (11.0m)

Infotainment

	A3 1.8T	A3 2.0T	TDI	S3
Audi connect® with six-month trial subscription	□	□	□	□
Backlit instrument cluster w/ automatic brightness control: - Tachometer, speedometer, digital clock w/ date, coolant temperature gauge	■	■	■	■
Audi concert system w/ 1CD player (MP3 capable), AM/FM radio, Auxiliary input jack & SiriusXM® satellite radio. 12-station presets, speed-dependent volume control	■	■	■	■
Audi music interface w/ iPod® integration includes 30-pin cable for iPod connection (deletes Aux-in jack)	□	□	□	■
Audi navigation plus system w/: SSD (Solid-state drive)-based navigation w/ 4G LTE based technology, MMI® touch AM/FM radio, 2 SD card slots for MP3 files (10GB) & SiriusXM® satellite radio. Includes color LCD display screen.	□	□	□	□
Audi sound system w/: 10 speakers w/ 180 watts, including subwoofer (Sedan) & 9 speakers w/ 140 watts (Cabriolet), including front center speaker & subwoofer in rear, 6-channel amplifier, AM/FM radio, SiriusXM satellite radio: - Two tweeters in the dashboard - One centre-fill speaker in the dashboard - Two speakers in the front doors - Two speakers in the rear doors - Two tweeters in the rear doors - One subwoofer under the rear shelf	■	■	■	■

Bang & Olufsen® Sound System w/ 14 speakers & 705 watts (includes Surround Sound 5.1 & noise compensation) (illuminated front door speakers) (Cabriolet models w/ 13 speakers & 625 watts)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
BLUETOOTH® streaming audio for compatible devices	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Eight-Color Driver Information System	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

Infotainment (continued)

	A3 1.8T	A3 2.0T	TDI	S3
Driver Information System (Monochrome): - 5-function trip computer (Fuel range, average fuel mileage, current fuel mileage, average speed & elapsed time & trip odometer) operated by toggle switch at end of windshield wiper stalk - Outside temperature display - Digital speed display - Radio/telephone display - Active Auto Check system w/ speed warning device - Pictogram display for open door & deck lid - Efficiency Program	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	—
Eight-Color Driver Information System	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HD Radio™ Technology	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
MMI® touch	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
SD card single slot	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
SD card slot w/ 32GB capacity each (dual slots)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
SiriusXM® Satellite Radio w/ 90-day trial subscription**	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
SiriusXM® Traffic w/ 4-year subscription	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Warranty/Maintenance

	A3 1.8T	A3 2.0T	TDI	S3
	4- Year/50,000 (whichever occurs first) mile new vehicle limited warranty*	4- Year/50,000 (whichever occurs first) mile new vehicle limited warranty*	4- Year/50,000 (whichever occurs first) mile new vehicle limited warranty*	4- Year/50,000 (whichever occurs first) mile new vehicle limited warranty*
	12- Month/5,000 mile (whichever)	12- Month/5,000 mile (whichever)	12- Month/5,000 mile (whichever)	12- Month/5,000 mile (whichever)

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	occurs first) NO CHARGE first scheduled maintenance*	occurs first) NO CHARGE first scheduled maintenance*	occurs first) NO CHARGE first scheduled maintenance*	occurs first) NO CHARGE first scheduled maintenance*
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*See dealer or owner's literature for details.

- = Standard
- = Optional
- = Not Available

ABOUT AUDI OF AMERICA

Audi of America, Inc. and its U.S. dealers offer a full line of German-engineered luxury vehicles. AUDI AG is among the most successful luxury automotive brands globally. The Audi Group delivered over 1,741,000 vehicles to customers globally in 2014, and broke all-time company sales records for the 5th straight year in the U.S. Through 2019, AUDI AG plans to invest about 24 billion euros - 70 percent of the investment will flow into the development of new models and technologies. Visit www.audiusa.com or www.audiusa.com/newsroom for more information regarding Audi vehicles and business topics.

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Where stated, fuel economy values are EPA estimates (mpg). See www.fueleconomy.gov for details. Mileage will vary and depends on several factors including driving habits and vehicle condition.

Always pay careful attention to the road, and do not drive while distracted. The features and technologies discussed may require an additional subscription with separate terms and conditions, and should be used only when it is safe and appropriate. The Wi-Fi hotspot feature is intended for passenger use only.

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