



Audi of America Communications

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Change in Leadership at Audi of America

- **Mark Del Rosso steps down as Audi of America president**
- **Del Rosso served 11 years in leadership roles with Audi and Bentley**
- **Cian O'Brien, Audi of America COO, to serve as interim head of brand**

HERNDON, Va., May 2, 2019 – Mark Del Rosso, president of Audi of America, is leaving the company, effective immediately. Cian O'Brien, Audi of America's chief operating officer, will assume interim leadership of the brand in the U.S.

Del Rosso spent 11 years in leadership roles at Audi and Bentley. In his nearly nine years leading the U.S. sales operations at Audi, he more than doubled new car sales, strengthened the financial health of the dealer network and managed profitable growth to ensure greater franchise value. His efforts helped strengthen the position of the Audi brand in the U.S. premium market.

O'Brien will maintain his COO role while the company works to identify Audi's next president. His career spans more than two decades in the automotive industry, including leading the sales operation of Audi UK, AUDI AG's fourth-largest market, from 2014 until he joined Audi of America in 2017.

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ABOUT AUDI OF AMERICA

Audi of America, Inc. and its U.S. dealers offer a full line of German-engineered luxury vehicles. AUDI AG is among the most successful luxury automotive brands, delivering about 1.812 million vehicles globally in 2018. In the U.S., Audi of America sold nearly 224,000 vehicles in 2018. 2019 marks 50 years for the brand in the U.S. Visit audiusa.com or media.audiusa.com for more information regarding Audi vehicles and business topics.