



Audi of America Communications

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Audi select monthly subscription service expands to include new pricing tier: the Core Collection

- **The Core Collection includes Audi A4 sedan, Audi S3 sports sedan, Audi Q5 SUV, and iconic Audi TT Coupe for flat monthly subscription fee of \$995**
- **Audi select to continue to offer Premier Collection, including Audi A6, Audi S5 Coupe, Audi A5 Cabriolet and Audi Q7 full-size SUV and all Core Collection models, for \$1,495 per month**
- **Available in the Dallas-Ft. Worth area, all Audi select subscriptions offer monthly flexibility, plus two rental days per month at no additional cost of Silvercar by Audi service for travel convenience**

HERNDON, Va., April 16, 2019 – Audi select, Audi’s monthly vehicle subscription service, announces a new pricing tier called the Core Collection, available exclusively in the Dallas-Ft. Worth-area. Subscribers to Audi select Core Collection receive access to the Audi A4 and S3 sedans, Audi Q5 SUV, and Audi TT Coupe for \$995 per month, plus two rental days per month at no additional cost of the Silvercar by Audi service available at 26 major U.S. airport and city locations.

“Audi continues its promise of creating a suite of mobility products and services that offer increasing access and flexibility to our Audi customers,” said Matt Carpenter, chief financial officer, Audi of America. “Building off of the early success of the Audi select product, the introduction of the Core Collection now offers our Dallas-Ft. Worth customers even more options to consider.”

All Audi select subscriptions include two vehicle swaps per month via a concierge pick-up and delivery service or dealership delivery option. Insurance, maintenance, roadside assistance, taxes and unlimited mileage are also included. New Audi select members can take advantage of a special introductory offer of 50 percent off the



first month's payment, with a three-month commitment to the service. The service is currently being delivered in partnership with Dallas-area dealers.

Audi select subscription tiers:

The Core Collection: \$995 per month

- Audi TT Coupe
- Audi A4
- Audi S3
- Audi Q5

The Premier Collection: \$1,495 per month

- S5
- Audi Q7
- A5 Cabriolet
- A6
- Plus full access to the Core Collection

For more information, please visit www.us.audiselect.com

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ABOUT AUDI OF AMERICA

Audi of America, Inc. and its U.S. dealers offer a full line of German-engineered luxury vehicles. AUDI AG is among the most successful luxury automotive brands, delivering about 1.812 million vehicles globally in 2018. In the U.S., Audi of America sold nearly 224,000 vehicles in 2018. 2019 marks 50 years for the brand in the U.S. Visit audiusa.com or media.audiusa.com for more information regarding Audi vehicles and business topics.

ABOUT SILVERCAR BY AUDI

Silvercar by Audi is a next-generation premium mobility company whose fleet consists entirely of Audi A4, Audi Q5, Audi Q7 and A5 Cabriolet models. With its sleek mobile app, Silvercar removes the headache of traditional [car rental](#). No lines or counters. No paperwork. No hassles. Just the best in customer service and premium products every time. Silvercar continually earns the highest customer satisfaction and loyalty scores in the industry and with 26 locations at airports and in select urban cores, Silvercar is the largest premium mobility company in North



America. The company was acquired by Audi in 2017. For more information, visit www.silvercar.com.

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