



Audi of America Communications

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Audi of America awards second Audi Drive Progress Grant at Forbes Idea Incubator

- **Forbes Idea Incubator promoted STEM education for collegiate women in partnership with NYU Tandon School of Engineering**
- **Audi of America awards second Audi #DriveProgress Grant to assist with student tuition and related expenses**

HERNDON, Va., March, 8, 2019 – On Saturday, March 2, Audi of America sponsored the second Forbes Idea Incubator, a one-day event designed to support science, technology, engineering, and mathematics (STEM) education for collegiate women.

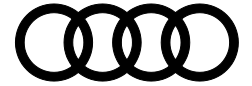
Held in New York City, the Forbes Idea Incubator challenged female students from the New York University Tandon School of Engineering to think critically and develop potential solutions addressing the impact that electric vehicles and related infrastructure will have on urban mobility.

An extension of Audi's sponsorship of the 2018 Forbes Women's Summit that was held June 18-19 in New York City, the Forbes Idea Incubator served as a platform to present the second Audi #DriveProgress Grant, a \$50,000 grant to NYU Tandon, that is used towards providing financial assistance for student tuition and related expenses.

"Today's female STEM students will unleash on the world new ideas and unimaginable innovation that will move our world forward," said Mark Del Rosso, president, Audi of America. "Audi is honored to collaborate with Forbes and NYU Tandon as part of our commitment to drive progress for this generation and those to come."

Through #DriveProgress, Audi is committed to cultivating and promoting a culture that helps enable women to achieve their highest potential by helping remove barriers to equity, inclusivity, growth, and development.

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ABOUT AUDI OF AMERICA

Audi of America, Inc. and its U.S. dealers offer a full line of German-engineered luxury vehicles. AUDI AG is among the most successful luxury automotive brands, delivering about 1.812 million vehicles globally in 2018. In the U.S., Audi of America sold nearly 224,000 vehicles in 2018. 2019 marks 50 years for the brand in the U.S. Visit audiusa.com or media.audiusa.com for more information regarding Audi vehicles and business topics.