



Audi of America Communications

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Audi honors 161 dealers with 2018 Magna Society Awards

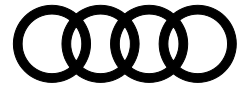
- **Winners among the most outstanding Audi retailers in the U.S.**
- **Audi customer service and business performance benchmarks required to earn Magna Society status**
- **Sixteen dealerships named 2018 Audi Magna Society Elite winners**

HERNDON, Va., February 28, 2019 – Audi honored 161 top-performing dealerships in the U.S. with the Magna Society Awards, a distinction for dealers who achieved excellent performance in 2018.

To earn Magna Society recognition, dealers must demonstrate an exceptional level of customer service as well as strong business performance. Among the recipients, 16 dealerships were distinguished as 2018 Audi Magna Society Elite winners, a special honor for superior achievement as the best of the best.

The 2018 Audi Magna Society Elite winners:

- Audi Atlanta (GA)
- Audi Beaverton (OR)
- Audi Beverly Hills (CA)
- Audi Burlingame (CA)
- Audi Creve Coeur (MO)
- Audi Devon (PA)
- Audi Freehold (NJ)
- Audi Greenville (SC)
- Audi Lafayette (LA)
- Audi Natick (MA)
- Audi Norwell (MA)
- Audi Omaha (NE)
- Audi Rocklin (CA)
- Audi Wesley Chapel (FL)
- Continental Audi of Naperville (IL)
- Fletcher Jones Audi (IL)



The Magna Society was created by Audi to identify and recognize dealerships that go above and beyond standard business objectives and sales targets. To qualify for Magna Society status, a dealership must show that they are engaged in sales and service programs and adhere to specific business processes. Their facility and staff should also properly represent the Audi brand.

"It's exciting to see more of our dealer partners earn a Magna Society award each year, demonstrating a commitment to delivering premium customer service." said Cian O'Brien, chief operating officer, Audi of America. "The growing strength of the Audi dealer network in the U.S. remains a key factor contributing to the brand's performance."

The Magna Society awards support the goals established by Audi and its dealer partners to provide customers with an exclusive brand experience. By the end of 2018, the number of U.S. dealer locations exclusively selling Audi models increased to 232 from 15 in 1999.

The 2018 Magna Society award winners:

Alabama

- Audi Birmingham
- Audi Huntsville

Alaska

- Audi Anchorage

Arizona

- Audi Chandler
- Audi North Scottsdale
- Audi Peoria
- Audi Tucson

California

- Audi Beverly Hills
- Audi Burlingame
- Audi Concord
- Audi Escondido
- Audi Fremont
- Audi Fresno
- Audi Marin
- Audi Monterey Peninsula
- Audi Ontario
- Audi Oxnard
- Audi Pacific



- Audi Palo Alto
- Audi Rancho Mirage
- Audi Rocklin
- Audi South Coast
- Audi Temecula
- Audi Valencia
- Elk Grove Audi
- Niello Audi
- Rusnak/Westlake Audi
- Santa Monica Audi
- Stevens Creek Audi
- Walter's Audi

Colorado

- Audi Denver
- Audi Flatirons
- Audi Glenwood Springs

Connecticut

- Audi Danbury
- Audi of Fairfield
- Audi of Wallingford
- Hoffman Audi
- Hoffman Audi of New London
- Valenti Audi

Delaware

- Audi Wilmington

Florida

- Audi Fort Lauderdale
- Audi Gainesville
- Audi Lakeland
- Audi Naples
- Audi North Miami
- Audi North Orlando
- Audi Orange Park
- Audi Pembroke Pines
- Audi Pensacola
- Audi Tampa
- Audi Wesley Chapel
- Audi West Palm Beach

Georgia



- Audi Atlanta
- Audi Marietta
- Audi North Atlanta
- Audi South Atlanta

Idaho

- Audi Boise

Illinois

- Audi Hoffman Estates
- Audi Westmont
- Continental Audi of Naperville
- Fletcher Jones Audi
- The Audi Exchange

Indiana

- Audi Fort Wayne
- Audi Indianapolis

Iowa

- Audi Des Moines

Louisiana

- Audi Baton Rouge
- Audi Lafayette
- Audi New Orleans

Maryland

- Audi Annapolis
- Audi Bethesda
- Audi Frederick
- Audi Owings Mills
- Audi Silver Spring
- Rockville Audi

Massachusetts

- Audi Burlington
- Audi Natick
- Audi Norwell
- Audi Peabody
- Audi Westwood

Michigan

- Audi Rochester Hills



Minnesota

- Audi Minneapolis
- Audi St. Paul

Missouri

- Audi Creve Coeur
- Audi Springfield
- Kansas City Audi

Nebraska

- Audi Omaha

Nevada

- Audi Henderson
- Audi Las Vegas
- Audi Reno Tahoe

New Jersey

- Audi Bridgewater
- Audi Freehold
- Audi Meadowlands
- Audi Princeton
- Audi Toms River
- Audi Turnersville
- Cherry Hill Audi
- DCH Millburn Audi
- Flemington Audi
- Jack Daniels Audi of Upper Saddle River
- Jack Daniels Audi Paramus
- Paul Miller Audi

New York

- Audi Hawthorne
- Audi Manhattan
- Audi Massapequa
- Audi of Huntington
- Audi Rochester
- Audi Southampton
- Biener Audi
- Classic Audi
- Mohegan Lake Audi

North Carolina

- Audi Cape Fear



- Audi Greensboro
- Audi Greenville
- Audi Northlake
- Audi Winston-Salem

North Dakota

- Audi Fargo

Ohio

- Audi Bedford
- Audi Cuyahoga Falls
- Audi Mentor

Oklahoma

- Audi Oklahoma City
- Audi Tulsa

Oregon

- Audi Beaverton
- Audi Bend
- Audi Wilsonville

Pennsylvania

- Audi Devon
- Audi Lancaster
- Audi Warrington
- Audi Washington
- Audi Wynnewood

Puerto Rico

- Audi San Juan

Rhode Island

- Audi Warwick

South Carolina

- Audi Columbia
- Audi Greenville
- Audi Hilton Head

Tennessee

- Audi Knoxville
- Audi Nashville

Texas

- Audi Dallas



- Audi Dominion
- Audi Fort Worth
- Audi Grapevine
- Audi McKinney
- Audi North Houston
- Audi North Park
- Audi South Austin
- Audi Sugar Land
- Audi West Houston

Utah

- Audi Lehi

Vermont

- Audi South Burlington

Virginia

- Audi Chantilly
- Audi Hampton
- Audi Richmond
- Audi Tysons Corner
- Flow Audi

Washington

- Audi Bellevue
- Audi Seattle
- Audi Spokane
- Audi Tri-Cities

Wisconsin

- Audi Milwaukee
- Audi North Shore
- Audi Wausau
- Zimbrick Audi

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ABOUT AUDI OF AMERICA

Audi of America, Inc. and its U.S. dealers offer a full line of German-engineered luxury vehicles. AUDI AG is among the most successful luxury automotive brands, delivering about 1.812 million vehicles globally in 2018. In the U.S., Audi of America sold nearly 224,000 vehicles in 2018. 2019 marks 50 years for the brand in



the U.S. Visit audiusa.com or media.audiusa.com for more information regarding Audi vehicles and business topics.