



Audi of America Communications

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Audi honors 101 dealers with 2017 Magna Society Awards

- **Winners among the most outstanding Audi retailers in the U.S.**
- **Audi customer service and business performance benchmarks required to earn Magna Society status**
- **Thirteen dealerships named 2017 Audi Magna Society Elite winners**

HERNDON, Virginia, April 2, 2018 – Audi honored 101 top-performing dealerships in the U.S. with the Magna Society Awards, a distinction for dealers who achieved excellent performance in 2017.

To earn Magna Society recognition, dealers must demonstrate an exceptional level of customer service as well as strong business performance. Among the recipients, 13 dealerships were distinguished as 2017 Audi Magna Society Elite winners, a special honor for superior achievement as the best of the best.

The 2017 Audi Magna Society Elite winners:

- Audi Beaverton (OR)
- Audi Beverly Hills (CA)
- Audi Burlington (MA)
- Audi Creve Coeur (MO)
- Audi North Austin (TX)
- Audi North Houston (TX)
- Audi Rocklin (CA)
- Audi Sugar Land (TX)
- Audi West Houston (TX)
- Audi Westwood (MA)
- Biener Audi (NY)
- Fletcher Jones Audi (IL)
- The Audi Exchange (IL)

The Magna Society was created by Audi to identify and recognize dealerships that go above and beyond standard business objectives and sales targets. To qualify for Magna Society status, a dealership must show that they are engaged in sales and service programs and adhere to specific business processes. Their facility and staff should also properly represent the Audi brand.



“The Magna Society award recognizes U.S. dealerships that lead by example and demonstrate a commitment to delivering premium customer service and ensuring a thriving business model” said Cian O’Brien, chief operating officer, Audi of America. “The strong Audi dealer network in the United States is one of the key contributors to the brand’s continued success.”

The Magna Society awards support the goals established by Audi and its dealer partners to provide customers with an exclusive brand experience. By the end of 2017, the number of U.S. dealer locations exclusively selling Audi models increased to 220 from 15 in 1999. Audi sales in the U.S. grew 7.8 percent in 2017 for a total of 226,511 vehicles, surpassing 2015 as the brand’s best annual performance.

The 2017 Magna Society award winners:

Alabama

- Audi Huntsville

Arizona

- Audi North Scottsdale

California

- Audi Beverly Hills
- Audi Burlingame
- Audi Carlsbad
- Audi Escondido
- Audi Ontario
- Audi Oxnard
- Audi Rancho Mirage
- Audi Rocklin
- Audi San Diego
- Audi South Coast
- Audi West Covina
- Keyes Audi
- Livermore Audi
- Niello Audi
- Santa Monica Audi
- Stevens Creek Audi
- Walter's Audi

Colorado

- Audi Denver
- Audi Flatirons



Connecticut

- Audi Danbury
- Audi Greenwich
- Audi of Fairfield
- Hoffman Audi of New London

Delaware

- Audi Wilmington

Florida

- Audi Fort Lauderdale
- Audi North Miami
- Audi North Orlando
- Audi Pembroke Pines
- Audi Sarasota
- Audi Stuart
- Audi West Palm Beach

Georgia

- Audi Atlanta

Idaho

- Audi Boise

Illinois

- Audi Morton Grove
- Audi Westmont
- Fletcher Jones Audi
- The Audi Exchange

Indiana

- Audi Fort Wayne

Louisiana

- Audi Lafayette

Maryland

- Audi Bethesda
- Rockville Audi

Massachusetts

- Audi Brookline
- Audi Burlington
- Audi Cape Cod
- Audi Natick



- Audi Norwell
- Audi West Springfield
- Audi Westwood

Minnesota

- Audi Minneapolis

Missouri

- Audi Creve Coeur

North Carolina

- Audi Northlake
- Audi of Charlotte
- Flow Audi of Greensboro

Nebraska

- Audi Omaha

New Hampshire

- Audi of Nashua

New Jersey

- Audi Bridgewater
- Audi Freehold
- Audi Princeton
- Audi Toms River
- Flemington Audi
- Paul Miller Audi

Nevada

- Audi Las Vegas
- Audi Reno Tahoe

New York

- Audi Cicero
- Audi Massapequa
- Audi Southampton
- Biener Audi

Ohio

- Audi Bedford
- Audi Cincinnati East

Oklahoma

- Audi Tulsa



Oregon

- Audi Beaverton
- Audi Bend

Pennsylvania

- Audi Pittsburgh
- Audi West Chester

Rhode Island

- Audi Warwick

South Carolina

- Audi Greenville
- Audi Hilton Head

South Dakota

- Audi Sioux Falls

Tennessee

- Audi Knoxville
- Audi Nashville

Texas

- Audi Central Houston
- Audi Dallas
- Audi Grapevine
- Audi North Austin
- Audi North Houston
- Audi Plano
- Audi South Austin
- Audi Sugar Land
- Audi West Houston

Utah

- Audi Salt Lake City

Vermont

- Audi South Burlington

Virginia

- Audi Chantilly
- Audi Virginia Beach

Washington

- Audi Bellingham
- Audi Seattle



- Audi Tacoma

Wisconsin

- Audi North Shore
- Audi Wausau
- Zimbrick Audi

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ABOUT AUDI OF AMERICA

Audi of America, Inc. and its U.S. dealers offer a full line of German-engineered luxury vehicles. AUDI AG is among the most successful luxury automotive brands, delivering about 1.878 million vehicles globally in 2017. In the U.S., Audi of America sold nearly 227,000 vehicles in 2017 and broke company sales records for the eighth straight year. Visit audiusa.com or media.audiusa.com for more information regarding Audi vehicles and business topics.