

Audi of America Communications

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Audi honors 86 dealers with 2016 Magna Society Awards

- **Winners rank among the most outstanding Audi retailers in the U.S.**
- **Audi customer service and business performance benchmarks must be met in order to earn Magna Society status**
- **Twelve dealerships were named 2016 Audi Magna Society Elite winners**

HERNDON, Virginia, March 24, 2017 – Audi honored 86 top-performing dealerships in the U.S. with the Magna Society Awards, a distinction for dealers who achieved excellent performance in 2016.

To earn Magna Society recognition, dealers must demonstrate an exceptional level of customer service as well as strong business performance. Among the recipients, 12 dealerships were distinguished as 2016 Audi Magna Society Elite winners, a special honor for superior achievements as the best of the best.

The 12 2016 Audi Magna Society Elite Winners are:

- Audi Atlanta (GA)
- Audi Beverly Hills (CA)
- Audi Concord (CA)
- Audi Indianapolis (IN)
- Audi Louisville (KY)
- Audi Manhattan (NY)
- Audi Nashville (TN)
- Audi West Chester (PA)
- Audi West Covina (CA)
- Audi West Houston (TX)
- Flemington Audi (NJ)
- Fletcher Jones Audi (IL)

The Magna Society was created by Audi to identify and recognize dealerships that go above and beyond the standard business objectives and sales targets. To qualify for Magna Society status, a dealership must show that they are engaged in sales and service programs and adhere to specific business processes. Their facility and staff should also properly represent the Audi brand and culture.



“The Magna Society award offers well-deserved recognition to dealerships that lead by example through a successful business model and an ongoing commitment to delivering industry-leading customer service,” said Mark Del Rosso, EVP and Chief Operating Officer, Audi of America. “The strong Audi dealer network in the United States is one of the key contributors to the brand’s continued, record-breaking success.”

The Magna Society awards support the goals established by Audi and its dealer partners to provide customers with an exclusive brand experience. By the end of 2016, the number of U.S. dealer locations exclusively selling Audi models increased to 201 from 15 in 1999. Audi sales in the U.S. grew 4 percent in 2016 for a total of 210,213 vehicles, surpassing 2015 as the brand’s best annual performance.

The 2016 Magna Society award winners are as follows:

Alabama

- Audi Huntsville

California

- Audi Burlingame
- Audi Carlsbad
- Audi Fresno
- Audi Marin
- Audi of Downtown L.A.
- Audi Oxnard
- Audi Palo Alto
- Audi Rancho Mirage
- Circle Audi
- Elk Grove Audi
- Keyes Audi
- Livermore Audi
- McKenna Audi
- Rusnak Audi
- Santa Monica Audi

Colorado

- Audi Boulder
- Audi Denver

Connecticut

- Audi Danbury



- Audi of Fairfield
- Hoffman Audi
- Hoffman Audi of New London
- New Country Audi of Greenwich

Delaware

- Audi Wilmington

Florida

- Audi Clearwater
- Audi Coral Springs
- Audi Fort Lauderdale
- Audi North Orlando
- Audi Pembroke Pines
- Audi Sarasota
- Audi South Orlando
- Audi Stuart
- Prestige Audi

Illinois

- Audi Westmont
- Continental Audi of Naperville
- The Audi Exchange

Indiana

- Audi Fort Wayne

Louisiana

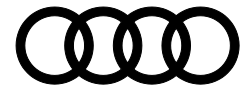
- Audi Lafayette
- Audi New Orleans

Maryland

- Audi Annapolis
- Audi Frederick
- Audi Silver Spring
- Rockville Audi

Massachusetts

- Audi Natick
- Audi Westwood



Michigan

- Audi Ann Arbor

Minnesota

- Audi Minneapolis

Nebraska

- Audi Omaha

New Hampshire

- Audi of Nashua

New Jersey

- Audi Bridgewater
- Audi Freehold
- Audi Toms River
- Audi Turnersville

New York

- Audi Brooklyn
- Biener Audi

North Carolina

- Audi Northlake
- Flow Audi
- Flow Audi of Greensboro

Ohio

- Audi Bedford

Oklahoma

- Audi Tulsa

Oregon

- Audi Beaverton

Pennsylvania

- Audi Allentown
- Audi Devon



South Carolina

- Audi Greenville

South Dakota

- Audi Sioux Falls

Texas

- Audi Plano
- Audi South Austin

Utah

- Audi Salt Lake City

Virginia

- Audi Chantilly
- Audi Tysons Corner
- Flow Audi

Washington

- Audi Seattle

Wisconsin

- Audi Appleton
- Audi Wausau

– End –

ABOUT AUDI

Audi of America, Inc. and its U.S. dealers offer a full line of German-engineered luxury vehicles. The Audi Group is among the most successful luxury automotive brands globally. In 2016, AUDI AG delivered about 1.871 million Audi automobiles and broke all-time company sales records for the seventh straight year in the U.S. Visit audiusa.com or media.audiusa.com for more information regarding Audi vehicles and business topics.