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The perfect balance of performance and functionality, all-new 2018 Audi SQ5 makes world debut at NAIAS

- **The all-new SQ5 with 3.0-liter TFSI® engine produces 354 hp and sprints from 0-60 mph in 5.1 seconds**
- **Available for the first time with an adaptive air suspension, which allows for ride height and firmness adjustability, enabling a more dynamic drive**
- **The high-performance, sporty variant rounds out the Q5 family and will be available Spring 2017**

HERNDON, Virginia, January 9, 2017 – With increased power, a new turbocharged V6 engine and a more progressive, sporty design, the all-new Audi SQ5 makes its global debut at the North American International Auto Show. New for 2018, the second-generation SQ5 offers a full suite of available driver assistance systems and advanced infotainment features, combined with a dynamic driving experience, to set a new standard in the luxury performance crossover segment.

2018 Audi SQ5

Featuring an all-new 3.0-liter TFSI® V6 engine, the Audi SQ5 produces 354 hp and 369 lb-ft of torque, between a broad 1370 – 4500 rpm range. The eight-speed tiptronic® transmission is well suited for the low-end torque of the turbocharged V6 and its eight gears provide quick, smooth shifts.

Every Audi SQ5 is standard-equipped with quattro® all-wheel drive, offering high-precision and dynamic handling through active torque distribution to both axles. As part of the available S sport package, the SQ5 with quattro® sport rear differential can offer an even more dynamic driving experience by actively splitting torque between the wheels of the rear axle, with the ability to direct nearly all torque to one wheel, helping maximize driving dynamics.

CHASSIS AND SUSPENSION

For 2018, a newly developed front and rear suspension allows for both a sporty driving experience and more comfortable ride for long distances. The new front five-link suspension with lightweight construction offers greater steering precision and



excellent handling through optimized steering-rack placement direct at wheel centers.

The available S sport package also includes, for the first time on the SQ5, a sport adaptive air suspension, which lowers vehicle height by 30 mm (when in auto mode) compared to the standard adaptive suspension. The air suspension system allows for adjustment of both the ride height and the firmness of the dampers, and is controllable via the standard Audi drive select.

Along with the standard four drive select modes – comfort, auto, dynamic and individual – the available sport adaptive air suspension also adds both an allroad and a lift/offroad mode, which raise the air suspension for increased ground clearance when needed.

Also available on 2018 SQ5 models is dynamic steering, which offers a variable steering ratio that adjusts based on vehicle speed and the Audi drive select setting. At higher driving speeds, dynamic steering helps to improve straight-line stability, and at lower driving speeds, a more direct steering ratio is utilized to help increase steering response for easy maneuvering.

DESIGN

The 2018 SQ5 mirrors the Q5's distinctive Audi "Q" SUV design language, with a flat, coupe-like roof line coupled with a strong, wave-design shoulder line and pronounced wheel arches which emphasize the standard quattro® all-wheel drive.

The SQ5 is characteristically recognized by its sporty design differentiators including a platinum gray Singleframe® grille with aluminum optic double horizontal blade bars, aluminum optic exterior side mirrors, and S model rear roof spoiler. Sculpted, three-dimensional LED headlights flow in harmony with the clamshell hood to the wider horizontal rear of the vehicle and LED taillights with dynamic turn signals.

The interior offers improved space compared to the previous generation, with more rear legroom and shoulder room, as well as increased cargo capacity with the second row seats folded down. The SQ5 is also standard equipped with a three-spoke multifunction flat-bottom sport steering wheel, sport front seats with available diamond stitching, standard matte brushed aluminum inlays or available carbon atlas inlays and standard stainless steel door sill inlays with S badging. The asymmetrical center console of the interior creates a driver-focused cockpit while a small number of controls with expanded functionality helps bring a greater ease of operation into the SQ5.



INFOTAINMENT & DRIVER ASSISTANCE

The new SQ5 also offers advanced infotainment options including MMI® touch® with handwriting-recognition technology, Bang & Olufsen® sound system with 3D sound and standard Audi smartphone interface, which provides Apple CarPlay™ and Google™ Android Auto integration. Also available is the Audi virtual cockpit, which helps make viewing and navigating via the large Google Earth™ images supported with 4G LTE (where available) easier on the driver's eyes. Unique to SQ5, the virtual cockpit features a "sport" display mode, which brings the tachometer and speedometer to the front and center of the display and adds a boost gauge and lap timer. Also available is a full-color head-up display which projects relevant driving information directly in the driver's field of vision.

In addition to infotainment and connectivity features, the SQ5's advanced driver assistance systems are designed to help drivers navigate the road and traffic with increased confidence. Standard Audi pre sense® city, an automatic emergency braking system, can help detect stationary vehicles and pedestrians, and if necessary, initiate full braking at speeds of up to 52 mph when a potential collision is detected. Standard Audi side assist provides blind spot monitoring via LED indicators on the exterior mirror housing and includes rear cross traffic assist, which supports the driver when reversing out of perpendicular space, and pre sense rear which helps monitor the traffic following the vehicle.

Also available is adaptive cruise control with stop & go automatically maintains distance from the vehicle in front, including braking and accelerating. Between 0-40 mph, traffic jam assist combines acceleration, braking and steering guidance, which can help decrease the stress of driving in congested traffic.

For more information, please visit www.audiusa.com.

Always pay careful attention to the road, and do not drive while distracted.

Driver assistance system availability and some available options may differ at launch. Driver assistance features are not substitutes for attentive driving. See Owner's Manual for further details, and important limitations.

Audi connect should only be used when it is safe and appropriate. Audi connect services and features are optional, provided with the support of authorized affiliated and third party service providers, and may require additional subscriptions with separate terms and conditions. Services are subject to change, and Google Earth and Street view services may not be available after December 2017. Certain



services collect location information, see Terms of Service for information about how to disable and for other details.

2018 EPA estimates not available at time of publication. See www.fueleconomy.gov for updated information. Your mileage will vary and depends on several factors including your driving habits and vehicle condition.

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ABOUT AUDI

Audi of America, Inc., and its U.S. dealers offer a full line of German-engineered luxury vehicles. AUDI AG is among the most successful luxury automotive brands globally. The Audi Group delivered over 1,800,000 vehicles to customers globally in 2015, and broke all-time company sales records for the 6th straight year in the U.S. Through 2019, AUDI AG plans to invest about 24 billion euros - 70 percent of the investment will flow into the development of new models and technologies. Visit www.audiusa.com or www.audiusa.com/newsroom for more information regarding Audi vehicles and business topics.